

## NORDIC EXECUTIVE BOARD

### BOARD MEETING SUMMARY

DATE: 07.11.2022

TIME: 16:00-18:00

PLACE: Teams-meeting

**Participants:** André Flatner, Marina Högländ, Lisa Mari Watson, Nils-Olof Zethrin, Bjørn Aas, Ola Mattsson, Camilla H. Lindh, Daniel Glimvert, Jarkko Rantamäki

1. Wellcome and opening thoughts	<ul style="list-style-type: none"> <li>President wishes wellcome. <i>Nice to see everyone again.</i></li> </ul>	President
2. Consent agenda	<ul style="list-style-type: none"> <li>Adresses todays agenda.</li> </ul>	President
3. Latest activities	<ul style="list-style-type: none"> <li> <b>IAKS Nordic Event 4/5 october Copenhagen:</b>  <i>IAKS's first organized event was a success. The event was focused on outdoor activity facilities in the city. The organization must learn from this event: How do we promote? What channels did we use for marketing?</i>  <i>We were too late with the invitation. Our member organizations plan to travel to events a long time in advance.</i>  <i>A simple evaluation of the event was sent out to the participants.</i> </li> <li> <b>IAKS Conference 5/6 october Odense:</b>  <i>The event was well attended with between 40/50 participants. The participants have given feedback on an interesting program in a "Danish" calm arrangement.</i> </li> <li> <b>International Swimming Pool Conference in Asker 7/8 september:</b>  <i>The IAKS event was a success. There were a total of 60 participants - these came primarily from Europe but also Canada and Asia. There were participants from Norway, but IAKS is probably still not well enough known. There are many events that will take place after Covid, so it can be difficult to get "into" the calendars.</i>  <i>IAKS organized the event in the best possible way. Silke was an important piece for the event to be successful. Important to note that LinkedIn was the</i> </li> </ul>	<p>Ola</p> <p>Ola</p> <p>Bjørn</p>

	<i>arena that helped fill the event, this happened in the last 2 weeks before the registration deadline.</i>	
4. Discussion of strategic document	<ul style="list-style-type: none"> <li>• <i>There were many good discussions and input for the strategy plan during the meeting. Following the meeting, André and Marina have summarized the input and finalized the strategy plan. It was sent out to the board members on 17 November.</i></li> <li>• <i>Next review of the plan should implement what we mean by innovation as well as sustainability.</i></li> </ul> <p><b>Conclusion: The Plan is approved</b></p>	All/President
5. IAKS Nordic activity calendar 2023	<ul style="list-style-type: none"> <li>• 2023 is an important year for IAKS Nordic to deliver well-planned activities and provide members with good information. Quality is more important than quantity. In order to finalize an activity plan, an extraordinary board meeting is arranged. Ahead of the meeting, Marina and Bjørg adjust the calendar based on input from board members. In addition, responsible persons are entered in the calendar to divide the tasks through the year 2023.</li> </ul> <p>IAKS Nordic's activity calendar is also adjusted with input from IAKS/Silke.</p>	All/ Marina og Bjørg
6. Next Board meeting	<ul style="list-style-type: none"> <li>• Extraordinary board meeting with IAKS Nordic Activity calendar 2023 as agenda. Desember 12th 16:00-17:00</li> </ul>	All

Bjørg Liljedal  
Coordinator